

SKYGEN DENTAL HUB 2022 DIGITAL ADVERTISING

THE SKYGEN DENTAL HUB is a digital ecosystem offering exclusive access to a nationwide network of industry-leading dental providers with high platform engagement. The Dental Hub is targeted to serve a base of **thousands of providers monthly**, with continued growth projected through 2023. Through connectivity solutions that inspire providers to move confidently into the future, SKYGEN'S Dental Hub is the place where providers learn about industry-relevant innovations, news, brands, products, trends, challenges and triumphs.

REACH TARGET AUDIENCES

SKYGEN's Dental Hub reaches a targeted and engaged audience of dental office administrators. These individuals support dentists, orthodontists and other clinical professionals and are often managers and decision-makers in business functions. SKYGEN is offering a unique opportunity to become one of Dental Hub's inaugural advertisers with special founder pricing. By becoming a founding member, you can reach new customers and be eligible for future exclusive advertising opportunities on the Dental Hub platform.

DIGITAL DISPLAY ADS

**PRICING IS MONTHLY*

Top Billboard – \$2,000 (875x150)

Bottom Leaderboard – \$1,750 (875x250)

Side 3:1 Rectangle – \$1,500 (300x100)

PREMIUM STATE-SPECIFIC ADVERTISING

**PRICING IS MONTHLY, PER STATE*

Side 3:1 Rectangle – \$1,700 (300x100)

Note: Ad spaces are served on rotation and not as an exclusive space unless otherwise indicated in the Founding Partnership tiers below. Reach out to us to learn more about potential exclusive rights advertising opportunities.

FOUNDING PARTNERSHIP TIERS

WITH EXCLUSIVE PRICING

Platinum Partner

- One-Year Commitment
- One Year of Top Billboard Ads
- Monthly RSS Feed Integration (six pieces of content monthly)

\$20,250

Gold Partner

- Six-Month Commitment
- Six Months of Bottom Leader Board Ads
- Six-Month RSS Feed Integration (four pieces of content monthly)

\$17,750

Silver Partner

- Quarterly Commitment
- Three months of Side 3:1 Rectangle Ads
- Quarterly RSS Feed Integration (two pieces of content monthly)

\$15,000

Premium State Partner

- Six-Month Commitment
- Six Months of Side 3:1 Rectangle Ads
- Six-Month RSS Feed Integration (six pieces of content monthly)

\$14,000