

## SKYGEN DENTAL HUB 2023 DIGITAL ADVERTISING

**THE SKYGEN DENTAL HUB** is a digital ecosystem offering exclusive access to a nationwide network of industry-leading dental providers with high platform engagement. The Dental Hub currently serves almost 40,000 users monthly and is the rapidly growing platform of choice to enable digital transformation, with continued growth to come in 2024 and beyond. Through connectivity solutions that inspire providers to move confidently into the future, the Dental Hub is the place where providers learn about industry-relevant innovations, news, brands, products, trends, challenges and triumphs.

### REACH TARGET AUDIENCES

SKYGEN's Dental Hub reaches a targeted and engaged audience of dental office administrators. These individuals support dentists, orthodontists and other clinical professionals and are often managers and decision-makers in business functions. SKYGEN is offering a unique opportunity to become one of Dental Hub's inaugural advertisers with special founder pricing. **By becoming a founding member, you can reach new customers and be eligible for future exclusive advertising opportunities on the Dental Hub platform.**

#### DIGITAL DISPLAY ADS

\*PRICING IS MONTHLY

**Top Billboard – \$2,000 (970x250)**

**Bottom Leaderboard – \$1,750 (728x90)**

**Side 3:1 Rectangle – \$1,500 (300x100)**

#### PREMIUM STATE-SPECIFIC ADVERTISING

\*PRICING IS MONTHLY, PER STATE

**Side 3:1 Rectangle – \$1,700 (300x100)**

#### FOUNDING PARTNERSHIP TIERS

WITH EXCLUSIVE PRICING

##### Platinum Partner

- One-Year Commitment
  - One Year of Top Billboard Ads
  - Monthly RSS Feed Integration (eight pieces of content monthly)
- \$20,250**

##### Gold Partner

- Six-Month Commitment
  - Six Months of Bottom Leader Board Ads
  - Six-Month RSS Feed Integration (six pieces of content monthly)
- \$17,750**

##### Silver Partner

- Quarterly Commitment
  - Quarterly Side 3:1 Rectangle Ads
  - Quarterly RSS Feed Integration (four pieces of content monthly)
- \$15,000**

##### Premium State Partner

- Six-Month Commitment
  - Six Months of Side 3:1 Rectangle Ads
  - Six-Month RSS Feed Integration (six pieces of content monthly)
- \$16,000**